AIB (UK and Ireland Chapter)
36th Annual Conference, 2nd to 4th April 2009

Resources, Efficiency and Globalisation

Call for papers
The theme for the 2009 conference, Resources, Efficiency and Globalisation, reflects the challenges facing international business at this time. In an age in which the forces of globalisation continue to extend the boundaries of possibility for international business, paradoxically questions regarding efficiency and the effective use of resources abound. These issues challenge and impact the practical realities of international business for entrepreneurs, firms, institutions, markets and governments. Equally, they challenge the ways in which we research, understand and interpret the world of international business and the paradigmatic lenses through which we choose to view it. Empirical and conceptual papers that explicitly address the conference theme and advance knowledge and / or challenge extant theory are invited. In addition and as always, theoretical and empirical papers on all aspects of international business are welcome. An illustrative list of topics follows:

- Internationalisation, entry modes
- International entrepreneurship, opportunity, social capital
- Corporate social responsibility and international business ethics
- Inward and outward FDI
- Multinational and subsidiary management and performance
- Mergers and Acquisitions
- Global outsourcing and value chains
- Corporate governance, international finance, international standards
- Policy, IGOs, NGOs
- International social entrepreneurship
- International knowledge transfer
- International management, e.g. risk management, HRM, marketing
- International business history

Track themes will be based on submissions. Additionally, four special tracks are planned:

- The Resources & Dynamics of SME Internationalisation
- Climate Change & International Business
- Adam Smith & the Wealth (& Poverty) of Nations
- Case Study Methodology in International Business

Submission of Papers:
The deadline for competitive paper submissions is Monday 12th January 2009.
The deadline for doctoral colloquium papers is Monday 9th February 2009

For more information, visit the conference website:
www.gla.ac.uk/departments/cier/aibconference2-4april2009/
Email: aibuki2009@lbss.gla.ac.uk

Conference Chairs: Marian V Jones and Stephen Young